[](https://www.google.ca/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0CAcQjRxqFQoTCLu48ufgvscCFZEziAodHn8FOg&url=https://twitter.com/penhi67&ei=PIDZVbuqJJHnoASe_pXQAw&psig=AFQjCNF_lL9-MZsWZg07UNxSUxa9SIhFYw&ust=1440403896658917)drive sober//grad together

**PENH16H**

**Possible Problems:**

**If we are unable to afford to purchase enough “prizes” the students might not want to get involved, students may feel like it is uncool to promote sober driving, or the campaign might not be promoted enough so nobody will participate.**

**Who do I need?**

* **Administration/accountants to help me to afford purchasing the keychains and bumper stickers.**
* **The support of my peers in signing the pledge and telling their friends to as well**
* **A few people to help at the booth and to take pictures.**

**What do I need?**

* **Over one hundred (hopefully) copies of the DSGT (drive sober//grad together) pledge.**
* **Posters and online promotion during the 2 weeks.**
* **Keychains and bumper stickers.**
* **Table, chairs, sign, baked goods to give away, and a photo booth.**

**Who:**

The PenHi grad class of 2016!!!

**What:**

A campaign which encourages the new drivers of PenHi to take a pledge promising not to drink and drive. Upon signing the pledge, the students’ pictures would go onto a bulletin board and they would be awarded a keychain or a bumper sticker which would encourage other students to get involved.

**Where:**

I would set up a booth in the grad lounge with a place to take a photo, the key chains and bumper stickers, and the pieces of paper with the pledge on it.

**When:**

I would mostly promote this for the first couple of weeks of school, but students can obviously take the pledge whenever they like throughout the year if they contact me.

**Why:**

I would like to stop drunk driving before it starts. We are all just getting the privilege to drive on our own and with that comes a huge responsibility; it would be terrible if one of my peers were to lose their life from a drinking and driving accidents and I would like to do everything that I can to prevent that from happening.